

# SPONSOR CONTRACT

SUSAN G. KOMEN for the CURE

KOMEN MARYLAND PADDLE FOR THE CURE

Date: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Email: \_\_\_\_\_

Name of Company, Organization, or Institution: \_\_\_\_\_

Print name exactly as it should appear in publication \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Tax I.D. or SSN#: \_\_\_\_\_

### VALUE OF CONTRIBUTION:

1. Cash. . . . . \$ \_\_\_\_\_

2. Gifts In-Kind (fair market estimated value). . \$ \_\_\_\_\_

**Please attach a copy of appraisal if item value exceeds \$1,000**

3. Media, at fair market value . . . . . \$ \_\_\_\_\_

TOTAL CONTRIBUTION . . . . . \$ \_\_\_\_\_

For gifts in-kind, please describe the item or service for tax and/or publicity purposes. Attach a photo, if possible. Include size, color, model, dimensions, etc.

## DONATION FOR THE KOMEN MARYLAND PADDLE FOR THE CURE

### EVENT CASH SPONSORSHIP

- Titanium Sponsor. . . . . \$ 5,000
- Platinum Sponsor . . . . . \$ 3,000
- Gold Sponsor . . . . . \$ 1,000
- Silver Sponsor. . . . . \$ 500
- Bronze Sponsor. . . . . \$ 250

### PRIZES DONATED:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### EVENT PRIZE SPONSORSHIP (retail value)

- Platinum Sponsor . . . . . \$ 2,000
- Gold Sponsor . . . . . \$ 1,000
- Silver Sponsor. . . . . \$ 500

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Signature of Donor: \_\_\_\_\_

Company/Organization/Institution Name: \_\_\_\_\_

PLEASE MAKE CHECKS PAYABLE TO KOMEN MARYLAND PADDLE FOR THE CURE®

Full payment due by: **Event Day**

Your support is sincerely appreciated. Proceeds benefit breast cancer research, education, screening and treatment. Donations are tax deductible to the full extent allowed by law. **Susan G. Komen for the Cure** is non-profit organization with section 501(c)(3) status for tax purposes, and is governed by a Board of Directors.

Komen Maryland Paddle for the Cure®  
Komen Paddle for the Cure® Representative

\_\_\_\_\_  
Date: \_\_\_\_\_

**PLEASE SEND SIGNED CONTRACT TO:**

**Komen Maryland Paddle for the Cure®**

7340 Greenbank Road  
Baltimore, Maryland 21220  
Attention: Hal Ashman

**TERMS AND CONDITIONS:**

This contract is subject to the terms and conditions stated below. Contributor has read, understands and agrees to be bound by these terms as a condition of contribution.

1. The Komen Maryland Paddle for the Cure® (the "Paddle") is an event of **Susan G.Komen for the Cure**, a non-profit organization with 501(c)(3) tax status for tax purposes. The Maryland Affiliate's tax identification number is 52-2053491.
2. KOMEN PADDLE FOR THE CURE® is a registered trademark of the Foundation. Contributor may use the mark in advertising or promotional materials only with the advanced written consent of National Headquarters. All requests for use of the mark must be submitted to Headquarters, along with samples, for approval a minimum of (30)days prior to anticipated use. National Headquarters may withhold its consent to use the mark for any reason it deems necessary.
3. Failure to pay any portion of your contribution on or before the date due as indicated on the attached contract or any invoice sent by the Paddle shall result in a forfeiture of your contribution rights.
4. Contributors are entitled to the rights and benefits associated with the sponsorship level indicated in the attachment titles, "Corporate Sponsorship Packages", the contents of which are incorporated herein by reference. National Headquarters reserves the right to make nonmaterial modifications to those benefits from time-to-time.
5. Contributor understands that certain benefits of contribution require information or input by Contributor. Failure to provide the information or input by the dates requested may result in forfeiture of the benefit for which it was required.
6. National Headquarters has the right, upon request, to require Contributor to provide an independent appraisal of the value of certain in-kind donations prior to acceptance of such donations as credit toward your contribution.

7. National Headquarters shall not be responsible for damages that result from delays or postponements of the Paddle due to circumstances beyond its control.

## **SPONSORSHIP OPPORTUNITIES**

### **SUSAN G. KOMEN for the Cure A SISTER'S PROMISE ... A GLOBAL COMMITMENT**

Susan G. Komen for the Cure was established in 1982 by Nancy Brinker to honor the memory of her sister, Susan G.Komen, who died from breast cancer at the age of 36. The Foundation is an international organization with a network of volunteers working through local Affiliates, fighting to eradicate breast cancer as a life-threatening disease by advancing research, education, screening and treatment. The Foundation is one of the nation's largest private funders of research dedicated solely to breast cancer. In addition to funding research, the Foundation Research Program and Affiliates fund innovative breast cancer education, screening, and treatment projects for the medically underserved. Hundreds of thousands of women and men receive the life-saving message of early detection through Komen outreach efforts.

### **SPONSOR BENEFITS MARYLAND PADDLE FOR THE CURE®**

- The opportunity to associate with a unique, highly visible local event
- Exclusivity in your Market
- Visibility on Event entry forms and Event T-shirts
- Visibility in pre/post Event Media
- Recognition & “hotlink” on Affiliate Website
- Your Company may “link” to Affiliate Website
- Recognition on Award Stage Banner / Name Recognition at Awards
- Reach a target audience (participants/spectators) on Event Day

- On-site presence on Event Day (booth space, table, etc.)
- Build employee morale and company pride

***Please call 410-335-5352 or e-mail hal@ultimatewatersports.com with any questions about Sponsorship Opportunities.***

## CORPORATE EMPLOYEE RELATIONS OPPORTUNITIES

- **Volunteer Opportunities exist for your company employees!** Go to [www.ultimatewatersports.com](http://www.ultimatewatersports.com) for more information or phone 410-335-5352
- **Does your company want to participate as a Team?**
- **Pay for your employees' Race Registration Fee.**
- **Provide company T-shirts for staff to wear on Event Day.**

## "IN-KIND" GOODS AND SERVICES

"In-Kind" contributions are encouraged for goods and services that the Event Committee deems essential to the success of the event. "In-Kind" contributions are credited to sponsorship according to the value of the goods or services provided to the Event. Event management and sponsor will determine and agree as to the value of such "In-Kind" contribution and level of sponsorship.

## OTHER IMPORTANT INFORMATION

- All new logos for inclusion on print materials need to be submitted to the Paddle for the Cure office in .eps format.
- Corporate banners for Event day display should be approximately 10' x 3' with a horizontal layout. PFTC will not be responsible for the condition of the banner if return is requested.